

**Foundations of  
Art, Design, + Digital Culture**

An introduction to the fundamental perception, representation, ideas and aesthetics, that shape contemporary visual culture.

The main activity of the course is

**Studio**

And will be supported by readings,  
discussion and

**Critiques**

**AESTHETICS + SYNTHESIS**  
[OBSERVATION > INQUIRY >  
INTERPRETATION > PRESENTATION]  
**DISCOVERY**

Evaluation:

**Energy, YES; Quality, NO\***

Goal: Exploration

\*THOMAS HIRSCHORN

**Show up**  
**Do the work**  
**Participate**  
**Demonstrate progress**

**Meaning counts**

**COOL counts**

**Perfection and imperfection**

**Normality/Familiarity**

**EXPLORATION *AND* DISCOVERY**

PLAY

as creative practice



Success